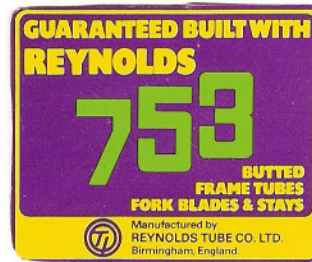
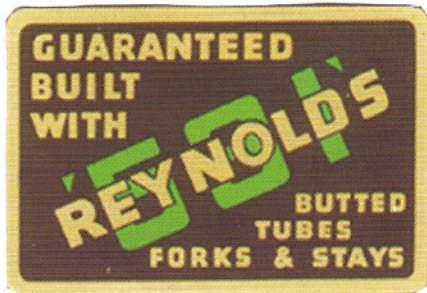
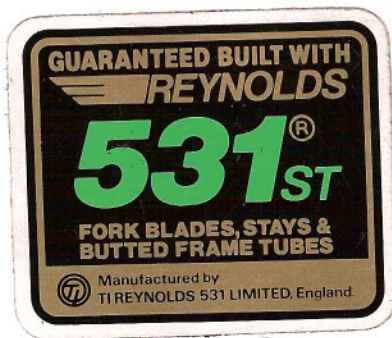


The development of the Reynolds decal style

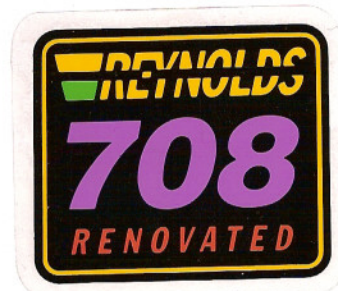
1935 to 1981



1981 to 1989



1989 to 1994



1995 onward

Decal designs now represent the various
NEW materials added to the range.



Decals NOT to scale

Original style rectangular decal

Decal to 1973 did not have a name on them

Decals after 1973 had "Reynolds Tube Co Ltd" on them

| decal | description | Dates of use start | finish | English or French |
|----------------|-----------------------------|-----------------------|--------|----------------------|
| 531 | 3 main tubes butted 531 | 1935 | 1981 | E & F |
| 531 | All tubes 531 | 1935 | 1981 | E & F |
| 531 main tubes | 3 main tubes 531 NOT butted | 1935 | 1981 | E & F |

1981 style rectangular decal, Full logo and name on decal

Decal after 1981 had "Ti Reynolds Ltd"

Decals after 1985 had "Ti Reynolds 531 Ltd"

| | | | | |
|-------------------------|--|------|------|-------|
| 531 Competition | All tubes 531 tubes sizes suitable for road frames | 1981 | 1989 | E & F |
| 531 Super Tourist | All tubes 531 tubes suitable for touring frames | 1981 | 1989 | E & F |
| 531 Designer Select | All tubes 531 Used when builders chose tubes rather than use 531C or 531ST | 1981 | 1989 | E & F |
| 531 Butted main tubes | 3 main tubes 531 | 1981 | 1997 | E & F |
| 531 Special Lightweight | All tubes 531 Frame tubes thinner than 531C | 1978 | 1981 | E & F |
| 531 Professional | Replaced 531SL rear stays made from 753 | 1981 | 1988 | E & F |
| 653 | Replaced 531 Professional rear stays made of 725 | 1986 | 1995 | E & F |
| 531 Speedstream | All tubes 531 531C tubes drawn oval | 1975 | 1980 | E & F |
| 531 Club Sport | Main frame tubes butted 531 rear stays 501 | 1982 | 1985 | E |
| 531 All Terrain | 531 tube set. Tubes in sizes for ATB frame | 1981 | 1989 | E & F |
| 753 | All tubes 753 | 1975 | 1977 | E & F |
| 753 T | All tubes 753. Suitable for track frames | 1977 | 1989 | E & F |
| 753 R | All tubes 753. Suitable for road frames | 1977 | 1989 | E & F |

| | | | | |
|-------------------------------|--|------|------|-------|
| 501 Forks & butted frame tube | All tubes 501 welded and drawn CrMo | 1981 | 1989 | E & F |
| 501 butted frame tubes | All main tubes 501 | 1981 | 1989 | E & F |
| 501 All Terrain | All frame tubes suitable for ATB frame | 1984 | 1989 | E & F |
| 501 BMX | 501 tubes in BMX tube sizes | 1984 | 1989 | E & F |
| 453 | High manganese steel, single butted | 1983 | 1985 | E |
| SMS | High tensile main tube set NOT butted | 1980 | 1982 | E |

1989 style rectangular decal

Decal with split in "Reynolds" logo, and no name

| | | | | |
|----------------------------------|--|------|------|---|
| 531 Competition | All tubes 531 tubes sizes suitable for road frames | 1989 | 1994 | E |
| 531 Super Tourist | All tubes 531 tubes suitable for touring frames | 1989 | 1994 | E |
| 531 Designer Select | All tubes 531 Used when builders chose tubes rather than use 531C or 531ST | 1989 | 1994 | E |
| 753 | All tubes 753 | 1989 | 1994 | E |
| 653 | 531 main tubes drawn thinner than 531C, 725 rear stays, Replaced 531P | 1989 | 1994 | E |
| 653 Record | Extra thin set of 653 tubes | 1990 | 1994 | E |
| 731OS | Main frame tubes oversize Rear stays 725 | 1989 | 1994 | E |
| 708 Classic | Main frame tubes 531. Butted 531C, with 8 flats in butt section. Rear stays 753 | 1989 | 1992 | E |
| 700 Classic | Main frame tubes 531. Not butted. Had 8 flats running the length of the tubes Rear stays 753 | 1988 | 1992 | E |
| 525 | Butted Seamless CrMo tube set. All tubes 525 | 1989 | 1994 | E |
| 525 Triathlon | Butted Seamless CrMo tube set designed for triathlon use | 1989 | 1994 | E |
| 501 Double butted frame tubes | Butted 3 main tubes in drawn welded CrMo steel | 1989 | 1994 | E |
| 501 Single butted frame tubes | Single Butted 3 main tubes in drawn welded CrMo steel | 1989 | 1990 | E |

| | | | | |
|------------------------------------|------------------------------|------|------|---|
| 500 frame tubes | Non butted main frame tubes | 1989 | 1994 | E |
| 531 All Terrain | 531 suitable for ATB frames | 1989 | 1994 | E |
| 501 All Terrain | 501 suitable for ATB frames | 1989 | 1994 | E |
| 500 All Terrain | 500 suitable for ATB frames | 1989 | 1994 | E |
| 2000 Titanium Triangular decal | Butted 3/2.5 titanium | 1990 | 1994 | E |
| 7000 Aluminium Triangular decal | Butted 7000 series aluminium | 1990 | 1994 | E |

During the 1989's replacement decals were issued with the words "Renovated" to indicate the frame had been repainted, ie 531 renovated, 753 renovated

1995 style decal

Full logo, no name

Decals of a traditional "Rectangular" design

| | | | | |
|----------------------------|--|------|---------|---|
| 525 butted frame tubes | 525 CrMo butted frame tubes | 1995 | present | E |
| 725 Butted frame tubes | 725 CrMo butted frame tubes | 1995 | present | E |
| 531 butted tube set | 531 butted frame tubes had following second decal | 1995 | 2001 | E |
| 531 with "competition" | 531 for road frame | | | |
| 531 with "super tourist" | 531 for touring frame | | | |
| 531 with "Designer select" | 531 tubes selected by builder | | | |
| 753 butted tube set | 753 butted frame tubes | 1995 | 2001 | E |

***When new materials were developed in the 1990's,
the design of the decal changed for easy recognition
of the type of material used in the frame.***

The decals below were issued as "shield" design.

| | | | | |
|-------------------------|---|------|---------|---|
| 631 butted main tubes | main tubes 631 butted | 1995 | present | E |
| 853 butted frame & stay | all tubes 853 | 1995 | present | E |
| 853 butted main tubes | main tubes 853 butted | 1995 | present | E |
| 853 Pro Team | 853 tubes lighter tubes for road racing | 2000 | present | E |

953 has a Part shield/part oval design with special reflective coating on numbers

| | | | | |
|-----|------------------------|------|---------|---|
| 953 | butted stainless steel | 2006 | present | E |
|-----|------------------------|------|---------|---|

The decals below were of a "triangular" design

| | | | | |
|---------------|-----------------------------|------|---------|---|
| 2000 3/2.5 ti | butted 3/2.5 grade titanium | 1998 | present | E |
|---------------|-----------------------------|------|---------|---|

Whilst still triangular design, the 6/4 was a hard plastic style decal that stood proud of the frame.

| | | | | |
|--------------|---------------------|------|---------|---|
| 6/4 titanium | butted 6/4 titanium | 2003 | present | E |
|--------------|---------------------|------|---------|---|

The decals below were of a "Concord" design

| | | | | |
|-------|--------------------------------|------|------|---|
| X-100 | aluminium lithium butted tubes | 2004 | 2006 | E |
|-------|--------------------------------|------|------|---|

| | | | | |
|----------------|------------------------------|------|---------|---|
| 6061 aluminium | butted aluminium 6061 series | 1998 | present | E |
|----------------|------------------------------|------|---------|---|

| | | | | |
|----------------|------------------------------|------|---------|---|
| 7005 aluminium | butted 7005 series aluminium | 1998 | present | E |
|----------------|------------------------------|------|---------|---|

Decals with a "Stealth" design

| | | | | |
|-----|------------------|------|---------|---|
| MZM | butted Magnesium | 2005 | present | E |
|-----|------------------|------|---------|---|

Apr-09

